



Unique event, one of its
kind in Czechia

Fanatik Plzeň

Event ambassador: World champion Ondřej Cink

21.06.2025



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MUDr. Kamal Farhan
Governor of the Pilsen region



Ondřej Cink
Event Ambassador

Project introduction

Motto of the event:

"Accept the challenge, find out what's in you..."

Not all events are about racing, comparing strength and celebrating only the best and fastest.

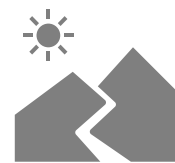
After all, every performance deserves recognition



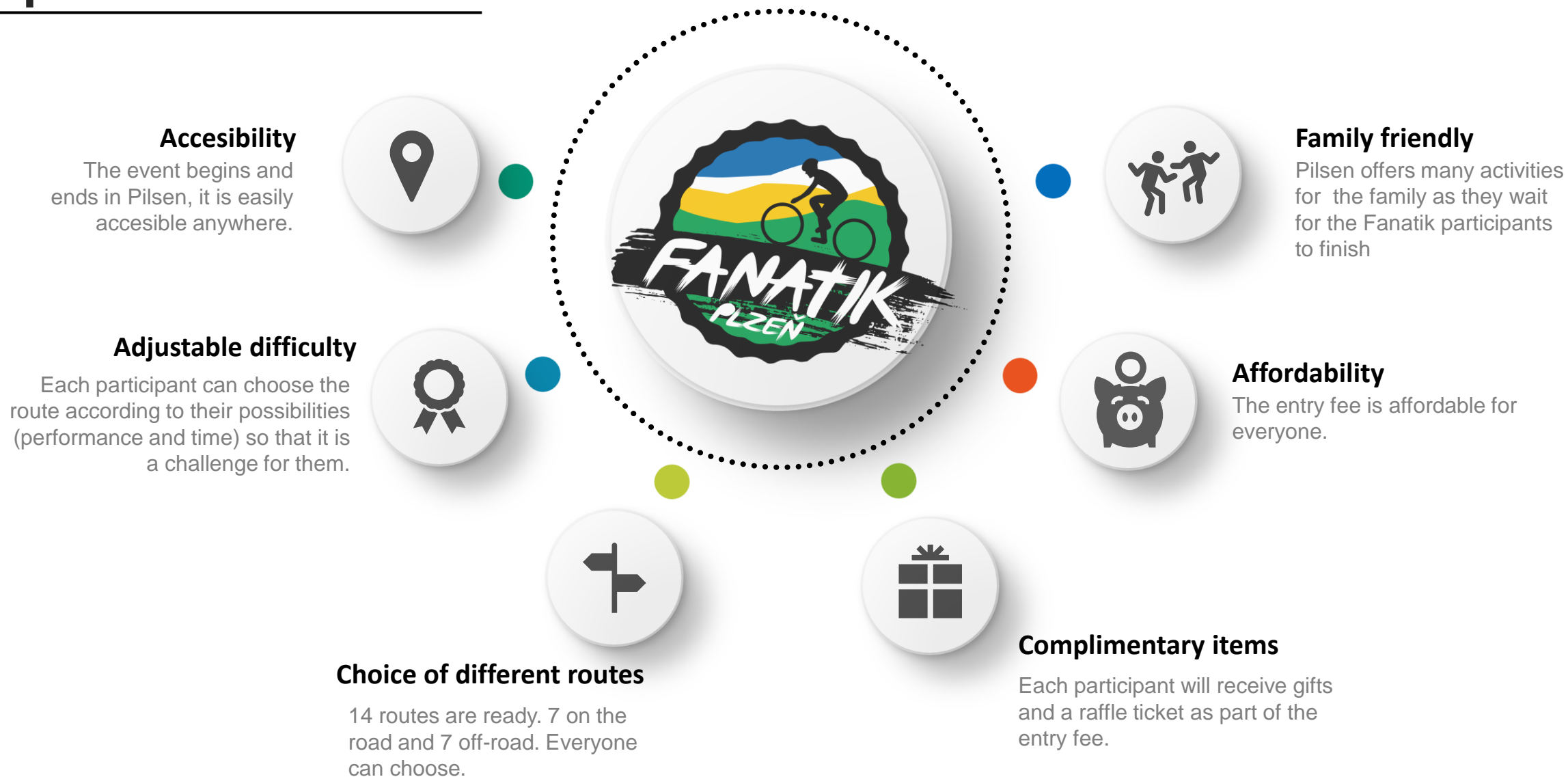
FANATIK

- ❖ Long-distance cycling,
- ❖ A unique event, one of its kind in the Czech Republic, named after the longest route,
- ❖ it's not a race, everyone competes with themselves,
- ❖ An event suitable for all - the occasional biker, the performance biker or the road biker
- ❖ The participant chooses the route, according to their physical and time possibilities

Fanatik allows cyclists to experience something special. Whether in a group with friends or alone, the cyclist has the opportunity to conquer a track that he has not yet conquered.



6 pillars



Tracks

- ❖ The tracks lead through the mountains and valleys of Brdy, Šumava or Český les, you will visit the picturesque valleys around the Pilsen rivers, you will pass through the spa and historical towns of western Bohemia.
- ❖ Route lengths
Road tracks 50, 100, 140, 180, 250, 300 a 340 km
MTB tracks 42, 62, 100, 135, 150, 180 a 200 km



MTB Pohodář

50 km, MTB, cyklostezky

Okolo Plzně po cyklostezkách

Prohlédnout si trasu



Naděsenc II.

100 km, silniční trasa

Okolo Plzně

Prohlédnout si trasu



Maniak

250 km, silniční trasa

Hory dolů: Brdy - Šumava - Český les

Prohlédnout si trasu



Pohodář

42 km, MTB

Přes Krkavec, kolem pizeňských rybníků

Prohlédnout si trasu



Sporták

100 km, MTB

Údolím Berounky

Prohlédnout si trasu



Borec

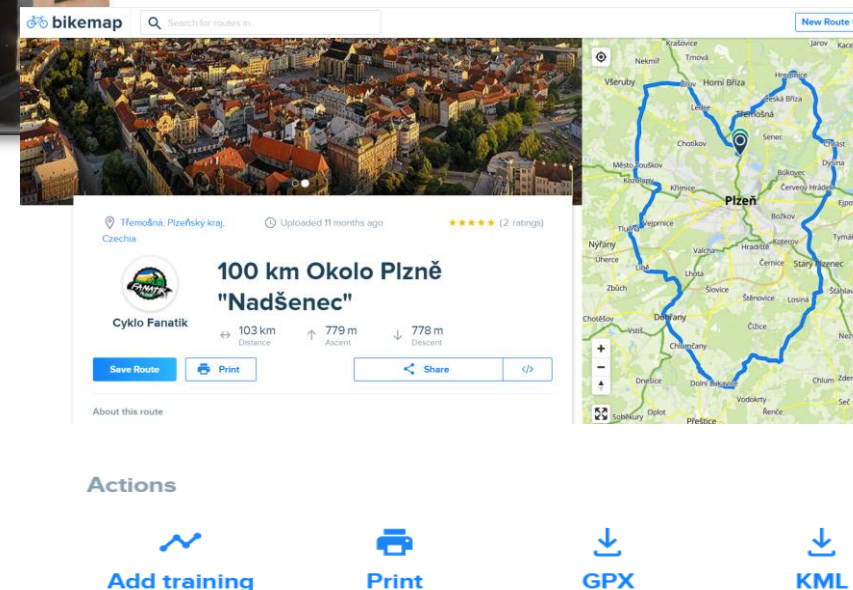
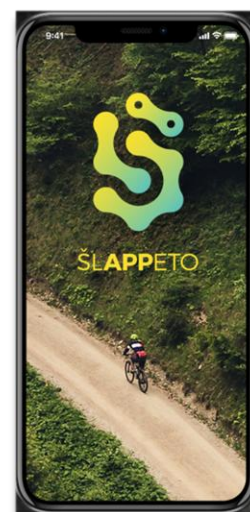
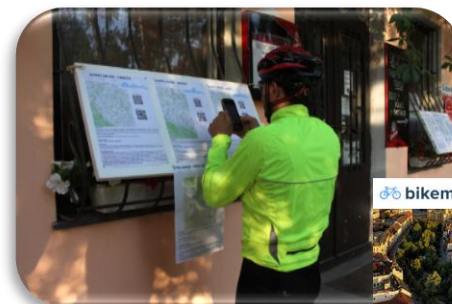
135 km, MTB

Přes sedm vrcholů

Prohlédnout si trasu

Orientation on the tracks

- ❖ the selected route is uploaded by the participants to their mobile phone or GPS navigation.
- ❖ Maps on the web, QR codes or routes are available in the slappeto.cz application



Promotional items

- ❖ commemorative sport shirt as part of the entry fee



Fanatik 2020



Fanatik 2018

Promotional items

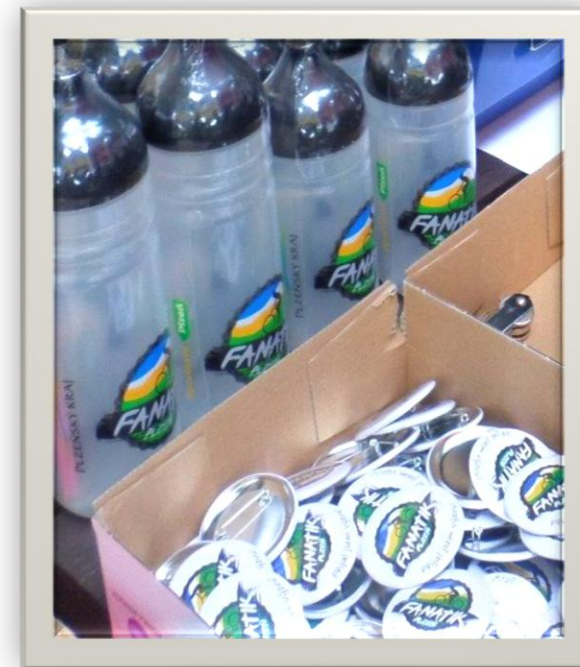
- ❖ each participant will also receive a diploma and a badge with the Fanatik logo
- ❖ reflective tapes and bidons are also available



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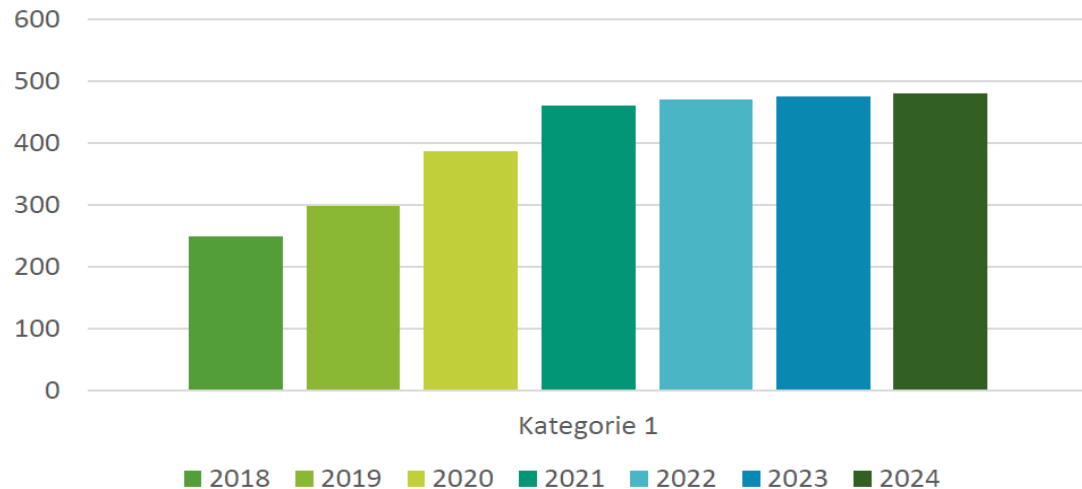


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Statistics

Number of participants 2018 - 2025



- ❖ **3 000 cyclists** took part in the race in 7 years
- ❖ our database **contains 2 000 unique addresses**

Our goals

- ❖ to build a unique cycling event in the Czech Republic, supported by strong partners with the participation of hundreds / thousands of cyclists who will come to Pilsen not only from the Czech Republic.



- ❖ we want to establish cooperation with the Swedish Vatternurundan, which has been organizing a similar event since 1966 and is currently attended by thousands of cyclists from around the world.

Cooperation

- ❖ The event has a nationwide scope
- ❖ We have the same target group, not only racers, but also other cyclists
- ❖ People need motivation to ride a bike, Fanatik offers another form - another year to drive a longer track or a better time and more comfortable
- ❖ We have the idea, already implemented, going and growing event, organizational experience, people, background, contact info of cyclists in the Czech Republic. You have the brand, opportunities in marketing, when we connect, we can build something interesting
- ❖ In particular, we want to support marketing so that the event gets among cyclists, to build awareness of Fanatik, a brand supported by strong partners

We are convinced that the event proves its viability and will become an alternative to racing.

Partners



Media Partners



References

- ❖ we are an experienced team of organizers with many years of experience in organizing events not only for cyclists
- ❖ we have been organizing cycling events since 2001



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